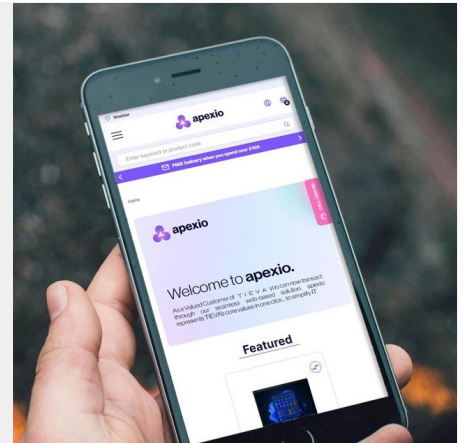


The **tradeit™ B2B Ordering Portal** is designed to simplify and streamline procurement processes for your customers. It puts day-to-day procurement management and control firmly in their hands, empowering them with a seamless, efficient ordering experience.



B2B Ordering Portal Features



Order Management

24/7 access to a self-service portal with tools to view and manage shipping and billing addresses, full order history, product availability, and live order tracking.



Pricing & Product Lists

Dynamic pricing models with customer-specific product catalogues and pricing structures, displaying only the products and prices relevant to each customer based on assigned terms or purchase volumes.



Predefined Packs

Pre-configured product packs based on predefined criteria such as job role, event type, or location. Items are grouped and saved for repeated use within a single order.



Approvals & Permissions

Custom approval workflows and user-based permissions, with controls based on factors such as product category, job role, order value, or department budget.



Multi-Location Ordering

Facilitates ordering for, or on behalf of, multiple sites or departments through a centralised or decentralised structure. Orders can be split by location, user, or department within a single transaction.



Reporting & Analytics

Includes a suite of customisable reports covering product usage, order activity, spend breakdowns, user actions, and segment-specific data across time periods or customer groups.



Alerts & Notifications

Features automated system alerts triggered by user activity or inactivity, including notifications for expiring budgets, stock replacements, approval requests, and other time-sensitive events.



Customised User Experience

Provides tools to apply customer branding across the portal, including logos, colour schemes, email templates, content blocks, and storefront layouts tailored to each account.



Seamless Integration

Integration with ERP, CRM, and accounting platforms enables real-time data synchronisation of orders, invoicing, customer data, product information, and inventory.



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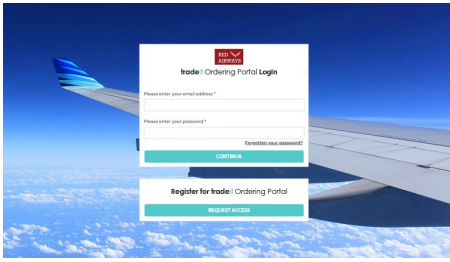
info@redtechnology.com



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B2B Ordering Portal

The tradeit™ B2B Ordering Portal combines the ease of retail shopping with the complexity of B2B requirements. Perfect for resellers, the platform is designed to manage complex product ranges, pricing structures, and large order volumes with ease.



Ordering for: Joe Bloggs			
Item Description	Item Price excl VAT	Quantity	Line Total excl VAT
Waterproof High-Viz Overall product code: 1000 In Stock	£24.50	1	£24.50
Heavy Duty Ear Defenders product code: 1000 In Stock	£35.50	1	£35.50
Ordering for: Mark Jones			
Item Description	Item Price excl VAT	Quantity	Line Total excl VAT
Waterproof High-Viz Overall product code: 1000 In Stock	£24.50	1	£24.50

Red Airways	SELECT COMPANY	No user selected	SELECT USER
DOWNLOAD REPORT		FILTER	
Joe Bloggs joe.bloggs@redtechnology.com		Last Login: 19/09/2024	
Last Order: 19/09/2024	Orders Placed: 2	Value of Goods: £300	
Value of Orders Placed: £400	Value of Credits: £50	Value of Debits: £50	
Matt Jones matt.jones@redtechnology.com		Last Login: 19/09/2024	
Last Order: 19/09/2024	Orders Placed: 5	Value of Goods: £300	
Value of Orders Placed: £400	Value of Credits: £50	Value of Debits: £50	

With the B2B Ordering Portal, businesses can reduce operational costs, streamline purchasing workflows, and enhance customer satisfaction.

- Streamline order management with customisable approval workflows and product catalogues.
- Enable customers to create tailored product packs, simplifying repetitive purchasing.
- Offer real-time reporting and insights for smarter purchasing decisions.
- Integrate seamlessly with your existing ERP and CRM systems for improved data flow.
- Allow multi-location or department-based ordering for greater control across branches.
- Enable personalised user experiences with flexible branding and custom content.
- Provide customers with automated alerts and notifications, reducing manual intervention.
- Ensure compliance with spending limits, approval workflows, and product access based on user roles.

“ Customers can now administer multiple venues and companies from a single account, they can create and delegate all sorts of permissions to members of staff, create product whitelists and blacklists to keep their purchasing focused, and manage credit limits.

Managing Director, Splendid Trading

Recognised by the Industry



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