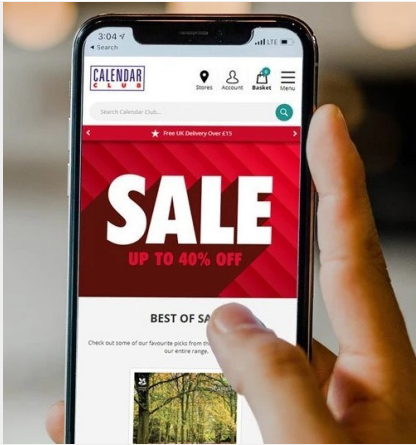# Red Technology tradeit™ ecommerce platform

A leader in innovation, we craft powerful ecommerce solutions that drive business success.

Partner with our expert team and harness the power of **tradeit**™, our adaptable cloud-based ecommerce platform - designed to drive growth, boost sales, and stay ahead of the competition.

Ecommerce Solutions

Award-Winning Solutions

Recognised across the industry, we create innovative, award-winning ecommerce solutions that empower businesses to grow.

Class-leading Platform

The tradeit™ ecommerce platform offers exceptional scalability and flexibility, with robust multichannel capabilities, rich functionality, and a clear roadmap for ongoing innovation.

Expert Integrators

We seamlessly integrate your critical business systems to improve efficiency and simplify management. We're ecommerce integration experts.

Comprehensive Support

We pride ourselves on delivering 24/7 responsive support for both your ecommerce site and hosting environment - setting us apart from the competition.

Customers Success Stories

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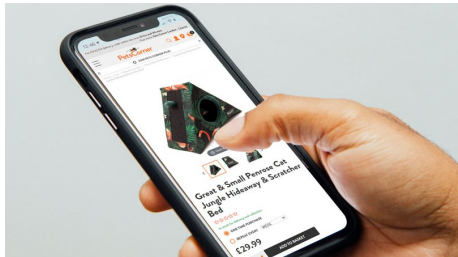amoena   alan howard   Bramblecrest Garden Furniture of Distinction   healthspan   STATESIDE SKATES LTD   TROPICANA WHOLESALE.COM
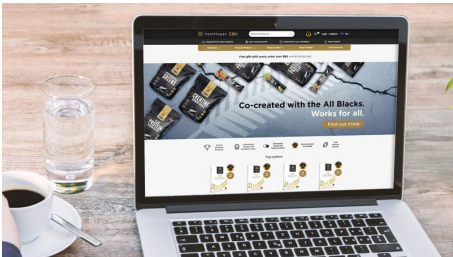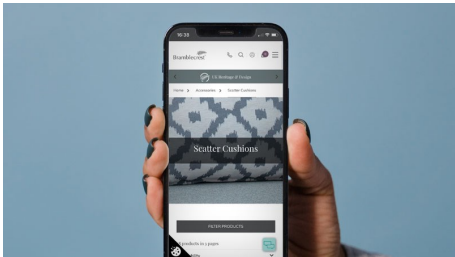
🌐 www.redtechnology.com

✉ info@redtechnology.com

📞 01865 880 800

Red Technology

Success in business demands agility, innovation, and a competitive edge. That's why businesses partner with us. We remove complexity so you can focus on growth, providing ecommerce solutions powered by tradeit™, our own advanced platform - built for agility, scalability, and long-term success.

Our robust ecommerce platform

→ Built to support the unique requirements of both Retail and B2B ecommerce.

→ Built-in marketing and merchandising tools to attract, engage, convert, and re-engage users.

→ Powerful multichannel ecommerce capabilities give you a single master platform that connects multiple channels - including different brands, international sites, retail stores & B2B portals.

→ With frequent updates and rich features, the platform evolves to future-proof your investment. Developed in-house, it's fully customisable to your needs.

→ Full in-house control for non-technical users through the built-in content management and admin system.

→ Scales with your business, so you never outgrow it — avoiding costly, resource-heavy replatforming projects.

> *The site is faster and ranks better on Google experience and SERPs. This and other front end changes have also increased conversion on mobile and desktop, and subscription numbers have grown by 30% in the first month.*
>
> **CTO, Healthspan**

Recognised by the Industry

www.redtechnology.com

info@redtechnology.com

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